

# News from ParkIndy, LLC

For Immediate Release  
Contact: Lou Gerig  
Sease, Gerig & Associates  
317-442-4953  
[lgerig@seasegerig.com](mailto:lgerig@seasegerig.com)



ParkIndy, LLC  
101 West Ohio Street  
Suite 1700  
Indianapolis, IN 46204  
[www.parkIndy.com](http://www.parkIndy.com)



## PARKING MODERNIZATION UPDATE (November 30, 2012)

The [ParkIndy](#) Team wants to keep you updated on the latest in [parking](#) news. We will continue to send regular updates to interested parties including media, businesses, and community groups. If any business, group, or association would like parking brochures or posters, please contact us at [Sease, Gerig & Associates](#) (317.634.1171).

### WHAT'S NEW?

#### *EXTENDED TIME LIMITS - JUST IN TIME FOR THE HOLIDAYS!*

All Indianapolis parking meters will now allow for longer time limits, making visits to restaurants, theaters, and shops more convenient. Motorists may purchase up to three hours before 5:00 P.M. in the Downtown area and Broad Ripple, six (6) hours in the near downtown areas and up to 10 hours at all other meter locations.

	Old Time Limits	New, Convenient Limits
<b>Downtown*</b>	<b>2 hours (4 hours after 5 PM and Saturdays)</b>	<b>3 hours (4 hours after 5 PM and Saturdays)</b>
<b>Near Downtown</b>	<b>4 hours</b>	<b>6 hours</b>
<b>Residential</b>	<b>4 hours</b>	<b>10 hours</b>
<b>Broad Ripple</b>	<b>2 hours (4 hours after 5 PM and Saturdays)</b>	<b>3 hours (4 hours after 5 PM and Saturdays)</b>

\*Including Mass. Ave.

---

#### *CULTURAL TRAIL WORK ON WEST WASHINGTON NEARING COMPLETION*



In mid-December, the Cultural Trail work along the 200, 300 and 400 blocks of West Washington will wrap up.

Once the work is completed, metered spaces along those same blocks will be available for parking.

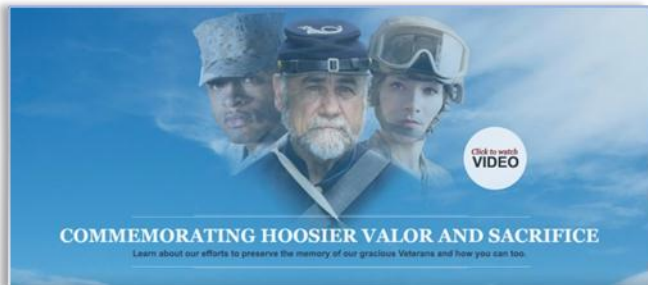
The parking meters operate from 7:00 AM to 9:00 PM, Monday through Saturday.

For construction updates or general information about the Cultural Trail construction, please visit [Indianapolis Cultural Trail](http://www.indyculturaltrail.org/) or log on to <http://www.indyculturaltrail.org/>.

(More)

*PARKINDY DONATES TO INDIANA WAR MEMORIALS FOUNDATION AND  
THE SALVATION ARMY INDIANA DIVISION SOCIAL SERVICES*

ParkIndy continues to pledge its support to charitable 501(c) (3) organizations in Indianapolis. Today, ParkIndy announced it donated \$2,500 to the [Indiana War Memorials Foundation](#).



ParkIndy pledged to make donations to charities throughout the year. To date, ParkIndy also has provided donations to [Camptown](#), [IndyCog](#) and [Keep Indianapolis Beautiful](#).

The mission of the Indiana War Memorials Foundation, which maintains its offices at 7399 N. Shadeland Ave. in Indianapolis, is to promote public support for the Indiana War Memorials.

These memorials include the Indiana War Memorial, University Park, the Soldiers and Sailors Monument, the American Legion Mall, the USS Indianapolis and Veterans Memorial Plaza. Each memorial acknowledges and honors the value and sacrifice of the soldiers, sailors, airmen and marines of the United States, and of all who rendered faithful, loyal, heroic and self-sacrificing service at home and overseas. In addition, its mission is to inspire patriotism and respect for the laws to the end that peace may prevail, justice be administered, public order maintained and liberty perpetuated; and to preserve and promote the historical and educational activities of the Indiana War Memorials.

“We appreciate the kind donation granted to us by ParkIndy,” said Jim Campbell, President of the Board of the Indiana War Memorials Foundation. “The men and women of Indiana claim a proud role in the history of our nation’s armed conflicts. Our Foundation exists to honor our veterans. Because of the generosity of organizations like yours, we are able to continue efforts that help preserve our memorials and manage the beautiful supporting elements like the gardens that surround them.”



For more information on how to support the Indiana War Memorials Foundation, click [here](#) or visit <http://www.indianawarmemorials.org/index.html>.



**DOING THE  
MOST GOOD®**

*The Salvation Army Indiana Division*

In addition, ParkIndy has donated \$2,500 to help sponsor this weekend’s WIBC Radiothon for The Salvation Army Bed and Bread Club. Funds raised during the annual Radiothon, now in its 18<sup>th</sup> year, play a vital role in supporting programs that offer food, shelter and a fresh start for those in need in Indianapolis. The Salvation Army will team up with 93.1(FM) WIBC for a three day, on-air fundraising campaign benefiting local programs and services for those in need. The Radiothon begins Friday, December 7 and runs through Sunday, December 9.

(More)

[The Salvation Army Indiana Division](#), headquartered at 3100 N. Meridian St., Indianapolis, is part of an international movement and is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

For more information on how to support the Salvation Army Indiana Division and participate in this weekend's Radiothon, click [here](#) or visit <http://salvationarmyindiana.org/donate/corporate-donations/radiothon-2012/>.

ParkIndy will make donations to additional charities this winter.

---

### *CITY EVENTS AND UPCOMING HOLIDAYS*

As we approach the holiday, season, the City of Indianapolis is looking forward to several special occasions and events, including the [Duke Energy Yuletide Celebration](#) from November 30-Dec 23.

To help motorists, there are a number of convenient ways to pay for parking during these events.

Motorists can download a free app called [Parker™](#) for their iPhone or Android device. The app provides real-time information to guide customers to open and available parking spaces. Icons note when more than four spaces are available (plenty of parking available), more than two spaces are available (some parking), or less than two spaces are available (limited parking). Parker™ updates automatically when a car is parked or leaves a space. An optional voice feature provides an audible queue when available parking is nearby.



The app also provides information about parking space time limits, pricing, and meter paying options, including links to pay by phone using [Parkmobile](#).

A "Park Now" button allows the driver to note where his or her car is parked and later find guidance back to the car if needed, set reminders, take a picture of a car, and add notes about the location.

---

### *METER HOLIDAYS*



Following is a reminder of the free parking holidays ([IDI Parking Information](#)) outlined by City ordinance:

- ❖ New Year's Day
- ❖ Dr. Martin Luther King Day
- ❖ Presidents Day
- ❖ Memorial Day
- ❖ Independence Day
- ❖ Labor Day
- ❖ Thanksgiving Day
- ❖ Christmas Day

(More)

Free parking holidays are posted on the *lower right section* of each paybox and every meter is programmed to prevent payment and display a message that payment is not needed on these free parking holidays.

## REMINDER

### HOW TO USE MULTI-SPACE PAY BOXES

Please feel free to share this reminder on how to use the multi-space pay boxes for customers coming to Indianapolis who may not be familiar with the multi-space pay boxes. Using the multi-space pay boxes can be accomplished in three easy steps:

1. On any multi-space pay box, motorists should key in the parking space number that appears on the pole beside their parking space and press the “Enter” button
2. Insert coins or a credit/debit card and add time with the “Plus” button
3. Then press “OK” to complete the payment

For a video demonstrating how easy it is to use a pay box, please visit [ParkIndy](#).

### You Can Pay at Any Box to Renew Your Time

Each transaction is distinct with each pay box, so please wait until your original time is almost up to maximize your purchased time.



### IF MOTORISTS HAVE QUESTIONS



ParkIndy’s goal is to provide customers with a better parking experience. That’s why we are pleased to offer a **24-hour hotline** for motorists who may need help or have questions at a pay box.



Each of the pay boxes displays a phone number to the **ParkIndy Help Desk** operated by live technicians 24 hours a day, Monday through Saturday. **That number is (317) 524-2247**. Customers can call that number should they ever need to determine how much paid time they have left at a metered space.

Our team will look up any space number quickly and let the customer know what the expiration time is, regardless of which pay box the customer paid.

(More)

In addition, a customer may call this number if he or she has a question about using the pay boxes or would like to report any problem with a pay box. We invite motorists to call us to report any pay box problems as quickly as possible so issues can be addressed in a timely and efficient manner.

Motorists also may opt to email information about a broken meter to [info@parkindy.net](mailto:info@parkindy.net).

###