

News from ParkIndy, LLC

For Immediate Release

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PARKING MODERNIZATION UPDATE (October 23, 2012)

The [ParkIndy](#) Team wants to keep you updated on the latest in [parking](#) news. We will continue to send regular updates to interested parties including media, businesses, and community groups. If any business, group, or association would like parking brochures or posters, please contact us at [Sease, Gerig & Associates](#) (317.634.1171).

WHAT'S NEW?

PARKINDY DONATES TO KEEP INDIANAPOLIS BEAUTIFUL

ParkIndy continues to pledge its support to charitable 501(c)(3) organizations in Indianapolis. Today, ParkIndy announces it is making a donation of \$2,500 to [Keep Indianapolis Beautiful](#) (KIB).

ParkIndy pledged to make donations to charities throughout the year. To date, ParkIndy also has provided donations to [Camptown](#) and to [IndyCog](#).

The mission of KIB, 1029 Fletcher Ave., is to unite people to build community and transform public spaces through aesthetic and environmental improvement.



“We are grateful for this donation. We will use the funds to water and care for the drought-affected trees along our city’s streets, particularly the ones KIB planted with its volunteers in Broad Ripple, East 10th Street, Downtown and along Mass Avenue,” said David Foresell, President of KIB. “We also look forward to working more closely with ParkIndy and organizing a tree planting in the spring to green even more of Indy’s streets.”

KIB is an award-winning affiliate of the national organization Keep America Beautiful, Inc., dedicated to preserving the natural beauty and environment in American

communities.

For more information on how to support KIB, click [here](#) or visit <http://www.kibi.org/>.



ParkIndy will make donations to additional charities this fall and winter.

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PARKING IN INDIANAPOLIS: THE SYSTEM WORKED



Xerox, the parent company of ParkIndy, recently published on its corporate blog an article about parking in Indianapolis, written by Chris Gilligan (photo left), Xerox Manager of Corporate Communications.

Chris discovered and chronicled firsthand the system's effectiveness and efficiencies. You can read his article [here](#) or by clicking on this link: <http://realbusinessatxerox.blogs.xerox.com/2012/10/01/parking-in-indianapolis-the-system-worked/>

NEW INSTALLATIONS

At the City's request, ParkIndy has installed 15 new replacement single-space meters along the following blocks Downtown:

- 1000 University Blvd.
- 1000 Brooks St.
- 300 East New York

CITY EVENTS AND UPCOMING HOLIDAYS

The City of Indianapolis is on the cusp of a number of special occasions and events, including Election Day (November 6); Veterans Day observations, which include a parade Downtown on Saturday, November 10; [Circle of Lights Tree Lighting](#) on November 23; and the [Duke Energy Yuletide Celebration](#) from November 30-Dec 23.

To help motorists, there are a number of convenient ways to pay for parking during these events.

Motorists can download a free app called [Parker](#)[™] for their iPhone or Android device. The app provides real-time information to guide customers to open and available parking spaces. Icons note when more than four spaces are available (plenty of parking available), more than two spaces are available (some parking), or less than two spaces are available (limited parking). Parker[™] updates automatically when a car is parked or leaves a space. An optional voice feature provides an audible queue when available parking is nearby.

The app also provides information about parking space time limits, pricing, and meter paying options, including links to pay by phone using [Parkmobile](#).



A "Park Now" button allows the driver to note where his or her car is parked and later find guidance back to the car if needed, set reminders, take a picture of a car, and add notes about the location.

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Following is a reminder of the free parking holidays ([IDI Parking Information](#)) outlined by City ordinance:

- New Year's Day
- Dr. Martin Luther King Day
- Presidents Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

Free parking holidays are posted on the *lower right section* of each paybox, and every meter is programmed to prevent payment and display a message that payment is not needed on these free parking holidays.

REMINDER

HOW TO USE MULTI-SPACE PAY BOXES

Please feel free to share this reminder on how to use the multi-space pay boxes for customers coming to Indianapolis who may not be familiar with the multi-space pay boxes. Using the multi-space pay boxes can be accomplished in three easy steps:

1. On any multi-space pay box, motorists should key in the parking space number that appears on the pole beside their parking space and press the “Enter” button
2. Insert coins or a credit/debit card and add time with the “Plus” button
3. Then press “OK” to complete the payment

For a video demonstrating user friendly pay box instructions, please visit [ParkIndy](#).

You Can Pay at Any Box to Renew Your Time

Each transaction is distinct with each pay box, so please wait until your original time is almost up to maximize your purchased time.

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IF MOTORISTS HAVE QUESTIONS



ParkIndy's goal is to provide customers with a better parking experience. That's why we are pleased to offer a **24-hour hotline** for motorists who may need help or have questions at a pay box.

Each of the pay boxes displays a phone number to the **ParkIndy Help Desk** operated by live technicians 24 hours a day, Monday through Saturday. **That number is (317) 524-2247.** Customers can call that number should they ever need to determine how much paid time they have left at a metered space. Our team will look up any space number quickly and let the customer know what the expiration time is, regardless of which pay box the customer paid.



In addition, a customer may call this number if he or she has a question about using the pay boxes or would like to report any problem with a pay box. We invite motorists to call us to report any pay box problems as quickly as possible so issues can be addressed in a timely and efficient manner.

Motorists also may opt to email information about a broken meter to info@parkindy.net.

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