

News from ParkIndy, LLC

For Immediate Release
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PARKING MODERNIZATION UPDATE (January 9, 2012)

The ParkIndy Team wants to keep you updated on the latest in parking meter news. We will continue to send regular updates to interested parties including media, businesses and community groups. If any business, group or association would like parking meter brochures or posters, please contact us at Sease, Gerig & Associates (317.634.1171).

WHAT'S NEW?

PARKINDY INSTALLS NEW WAY-FINDING TECHNOLOGY ON MASS AVE, IN BROAD RIPPLE AND NEAR MONUMENT CIRCLE

ParkIndy has installed sensors as part of an effort to bring way-finding technology to Indianapolis. Sensors, which help motorists find a space, have been installed in almost 500 parking stalls on Mass Avenue, Broad Ripple and near Monument Circle. The expansion of this way-finding technology will contribute to providing Indianapolis with the most advanced parking system in the United States.

Small sensors embedded in the roadway in each parking space will detect the presence of a car. That information will be communicated to motorists via a free smart phone application. Visitors who download the free app will have access to a live, instant map pinpointing available parking. Icons will note when more than four spaces are available (plenty of parking available), more than two spaces are available (some parking) or less than two spaces are available (limited parking). The app also delivers information about parking space time limits, pricing, and whether meters take credit cards or coins.

The smart phone app called Parker™ will provide Indy's residents and visitors real-time insight for finding open parking spaces where sensors have been activated. Parker™ is available now as a free download at iTunes and the Android Market. Motorists may access Indianapolis-specific parking spaces in Parker™ sometime in late January after the system has been tested and activated.

ParkIndy is partnering with Streetline, Inc., to provide the sensors and the Parker™ application. Streetline is a privately held company headquartered in Foster City, California. The company provides services in San Francisco, Los Angeles, Culver City, Sausalito and Fort Worth.

Sensor installations downtown have been completed on the spokes from Monument Circle (Market Street from Capitol to Pennsylvania avenues, and Meridian Street from Ohio to Washington streets), and in Broad Ripple on Guilford Avenue, Broad Ripple Avenue, North College Avenue, East Westfield Boulevard and Winthrop Avenue. In addition, ParkIndy has installed sensors in the 300-700 blocks of Mass Avenue.

Our introduction of way-finding technology in Indianapolis will make parking more convenient. The technology will not be used to "reset" parking meters.

(More)

NOTE: An upcoming newsletter will advise when motorists may access Indianapolis parking spaces through the Parker™ app to locate a space downtown, in Broad Ripple and on Mass Ave.

REMINDER
HOW TO USE MULTI-SPACE PAY BOXES

Please feel free to share this reminder on how to use the multi-space pay boxes for customers coming to Indianapolis who may not be familiar with the multi-space pay boxes. Using the multi-space pay boxes can be accomplished in three easy steps:

1. On any multi-space pay box, motorists can key in the parking space number that appears on the pole beside their parking space and press the “Enter” button
2. Insert coins or a credit/debit card and add time with the “Plus” button
3. Then press “OK” to complete the payment

You Can Pay at Any Box to Renew Your Time

Each transaction is distinct with each pay box, so please wait until your original time is almost up to maximize your purchased time.

Pay Box Hotline

ParkIndy’s goal is to provide customers with a better parking experience. That’s why we are pleased to announce the creation of a 24-hour hotline for motorists who may need help at a pay box. Our 24-hour help line is active. The phone number – (317) 524-2247 – is posted on all pay boxes. A customer can call this number if he or she has a question about using the pay boxes or would like to report any problem with a pay box. We invite motorists to call us to report any pay box problems as quickly as possible so issues can be addressed in a timely and efficient manner.

Reporting Broken Meters

Motorists are reminded that any problems with broken meters should be reported by calling the meter hotline at (317) 327-5255 or by emailing info@parkindy.net. This number is posted on all parking meters as well as on the back of any ticket.

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